



Corporate Overview Group

Tuesday, 7 November 2023

Corporate Strategy 2024-2027

Report of the Director - Finance and Corporate Services

1. Purpose of report

- 1.1. The Council's current Corporate Strategy 2019-2023 is due to expire this year. Work has been carried out to prepare the Corporate Strategy for 2024-2027.
- 1.2. The Corporate Overview Group reviewed a draft action plan containing the strategic tasks for the new Corporate Strategy in September 2023. A final draft of the Corporate Strategy for 2024-2027 is now presented to the Corporate Overview Group for consideration.
- 1.3. The final draft of the Corporate Strategy has been developed in consultation with residents and Councillors, via two consultation exercises. The results of the public consultation were presented to the Corporate Overview Group in September. The results of the Councillors' consultation are presented within this report.

2. Recommendation

It is RECOMMENDED that that the Corporate Overview Group:

- a) considers the results of the Councillors' consultation;
- b) considers the final draft of the Corporate Strategy for 2024-2027; and
- c) endorses the Corporate Strategy 2024-2027 and forwards it to Cabinet for consideration.

3. Reasons for Recommendation

- 3.1. The current Corporate Strategy expires this year. Significant progress has been made towards the goals outlined in that Strategy. A new Strategy is required to guide the future direction of the Council.

4. Supporting Information

- 4.1. The Council's Corporate Strategy is one of the key documents (along with the Medium-Term Financial Strategy and Transformation Plan) in setting the direction of travel for the Council, highlighting its key priorities and the tasks it

is going to undertake over the next four years to deliver upon these priorities. This provides a clear strategic direction for the Council and a benchmark against which progress towards the Council's stated goals can be monitored.

Corporate Strategy 2019-2023

- 4.2. In February 2023, the Corporate Overview Group reviewed progress against each strategic task set in the Corporate Strategy 2019-2023. This report can be viewed on the Council's [website](#).

Corporate Strategy 2024-2027

- 4.3. The final draft of the Corporate Strategy for 2024-2027 can be viewed in Appendix A. The document includes an introduction from the Leader and Chief Executive and sets out key information about the Council's finances and services. Most importantly the document sets out the Council's four priorities for the next four years: The Environment, Quality of Life, Efficient Services and Sustainable Growth. These priorities are supported by a list of Strategic Tasks which the Council is committed to delivering.
- 4.4. The Council consulted with all Councillors by providing them an opportunity to comment on the list of 12 draft Strategic Tasks.
- 4.5. The consultation was run via Survey Monkey between 7 September and 28 September 2023. A link was provided to Councillors via Councillors Connections each week from 7 September in addition to a number of direct emails to all Councillors.
- 4.6. The survey received four responses. It is worth noting that one of these responses was submitted on behalf of political group not just an individual.
- 4.7. The feedback received has helped to further shape the Strategic Tasks. There was no feedback received which suggested that any tasks should be removed or added.

5. Implications

5.1. Financial Implications

The priorities and tasks contained within the Corporate Strategy will be incorporated into the Council's Medium Term Financial Strategy and Transformation Plan which are approved by Full Council.

5.2. Legal Implications

The Council is required to have a Corporate Strategy in place and this report adequately captures that.

5.3. Equalities Implications

The Corporate Strategy takes account of the effect of the Council's priorities on all residents of the Borough and is supported by the Councils Equality and Diversity Scheme.

5.4. Section 17 of the Crime and Disorder Act 1998 Implications

There are no Section 17 implications to the recommendations contained within this report.

5.5. Biodiversity Net Gain Implications

There are no Biodiversity Net Gain implications to the recommendations contained within this report.

6. Link to Corporate Priorities

The Environment	The Corporate Strategy sets the Council's Corporate Priorities and as such, the two are intrinsically linked.
Quality of Life	
Efficient Services	
Sustainable Growth	

7. Recommendations

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- c) endorses the Corporate Strategy 2024-2027 and forwards it to Cabinet for consideration.

For more information contact:	Charlotte Caven-Atack Service Manager - Corporate Services Tel: 0115 9148278 ccaven-atack@rushcliffe.gov.uk
Background papers available for Inspection:	
List of appendices:	Appendix A – draft Corporate Strategy 2024-2027 and Corporate Action Plan